

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

Contract / Revision 119847 / 1		Alt Order # 08248865
Product PORTMAN FOR SENATE		
Contract Dates 10/25/16 - 10/31/16		Estimate # 2983
Advertiser Pol/R Portman/R/Senate/OH-A		Original Date / Revision 05/19/16 / 10/10/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agcy Code TV12736	Advertiser Code 280	Product 1/2 316
Agency Ref 4341		Advertiser Ref 43391

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	10/28/16	10/28/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$350.00					
2	WHIO	10/28/16	10/28/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$1,500.00					
3	WHIO	10/28/16	10/28/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$1,500.00					
4	WHIO	10/28/16	10/28/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$1,000.00					
5	WHIO	10/28/16	10/28/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$500.00					
6	WHIO	10/28/16	10/28/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$800.00					
7	WHIO	10/28/16	10/28/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$1,200.00					
8	WHIO	10/28/16	10/28/16	Friday Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$1,500.00					
9	WHIO	10/28/16	10/28/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$300.00					
10	WHIO	10/28/16	10/28/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$1,500.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
119847 / 1	08248865

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	PORTMAN FOR SENAT	2983

Advertiser	Original Date / Revision
Pol/R Portman/R/Senate/I	05/19/16 / 10/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
11	WHIO	10/31/16	10/31/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$350.00					
12	WHIO	10/31/16	10/31/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$1,500.00					
13	WHIO	10/31/16	10/31/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$500.00					
14	WHIO	10/31/16	10/31/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$1,200.00					
15	WHIO	10/31/16	10/31/16	Daybreak Edition 530a-6a			:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$550.00					
16	WHIO	10/31/16	10/31/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$1,400.00					
17	WHIO	10/31/16	10/31/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$1,200.00					
18	WHIO	10/31/16	10/31/16	Mon Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$2,500.00					
19	WHIO	10/31/16	10/31/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$300.00					
20	WHIO	10/29/16	10/29/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$1,000.00					
21	WHIO	10/29/16	10/29/16	SEC Game	12:00 PM-7:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$1,000.00					
22	WHIO	10/30/16	10/30/16	Su 1135p-1235a	11:30 PM-12:00 X		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$200.00					
23	WHIO	10/30/16	10/30/16	Sun Prime Hour 2	8:00 PM-9:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$2,000.00					
24	WHIO	10/30/16	10/30/16	Sun Prime Hour 3	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$2,000.00					
25	WHIO	10/27/16	10/27/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$350.00					
26	WHIO	10/27/16	10/27/16	Thur Prime Hour 3	10:00 PM-11:00 F		:30			P-05		NM	1	\$2,000.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$2,000.00					
27	WHIO	10/27/16	10/27/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$1,000.00					
28	WHIO	10/27/16	10/27/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$500.00					
29	WHIO	10/27/16	10/27/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$1,200.00					
30	WHIO	10/27/16	10/27/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$550.00					
31	WHIO	10/27/16	10/27/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$1,500.00					
32	WHIO	10/27/16	10/27/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$800.00					
33	WHIO	10/27/16	10/27/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$300.00					
34	WHIO	10/27/16	10/27/16	Thur Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$2,500.00					
35	WHIO	10/25/16	10/25/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$350.00					
36	WHIO	10/25/16	10/25/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$500.00					
37	WHIO	10/25/16	10/25/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$1,200.00					
38	WHIO	10/25/16	10/25/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$550.00					
39	WHIO	10/25/16	10/25/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$1,400.00					
40	WHIO	10/25/16	10/25/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$1,500.00					
41	WHIO	10/25/16	10/25/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$3,000.00					

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Contract Dates 10/25/16 - 10/31/16		Product PORTMAN FOR SENAT
Advertiser Pol/R Portman/R/Senate/I		Estimate # 2983
		Original Date / Revision 05/19/16 / 10/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
42	WHIO	10/25/16	10/25/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$300.00					
43	WHIO	10/25/16	10/25/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$3,000.00					
44	WHIO	10/26/16	10/26/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$350.00					
45	WHIO	10/26/16	10/26/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$1,500.00					
46	WHIO	10/26/16	10/26/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$1,000.00					
47	WHIO	10/26/16	10/26/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$500.00					
48	WHIO	10/26/16	10/26/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$1,200.00					
49	WHIO	10/26/16	10/26/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$550.00					
50	WHIO	10/26/16	10/26/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$1,400.00					
51	WHIO	10/26/16	10/26/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$800.00					
52	WHIO	10/26/16	10/26/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$1,200.00					
53	WHIO	10/26/16	10/26/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--1----				1	\$300.00					
N 54	WHIO	10/27/16	10/27/16	M-F 730p-8p	730-8p		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$1,200.00					
N 55	WHIO	10/27/16	10/27/16	Thur Prime Hour 1	8p-9p		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$3,500.00					
N 56	WHIO	10/25/16	10/25/16	NewsCenter 7 @ noon	12p-1230p		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$1,000.00					
Totals									0.00				56	\$62,850.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

Contract / Revision	Alt Order #
119847 / 1	08248865

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	PORTMAN FOR SENAT	2983

Advertiser	Original Date / Revision
Pol/R Portman/R/Senate/I	05/19/16 / 10/10/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	47	\$53,350.00	(\$8,002.50)	\$45,347.50
10/31/16 - 10/31/16	9	\$9,500.00	(\$1,425.00)	\$8,075.00
Totals	56	\$62,850.00	(\$9,427.50)	\$53,422.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Thank you for your business!

CREDIT RISK !!
HARRIS REPORT FROM REP OCT10/16 11.15
CHANGES *** WHIO-TV ***

TOWSON, MD 21204

CLASS:	NATL.	LOCAL	REGIONAL
1	1	1	1
2	1	1	1
3	1	1	1
4	1	1	1
5	1	1	1
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100	1	1	1

_____ (CF)

FLIGHT DATES OCT25/16 OCT31/16 WK-1

DATE OCT10/16 11.15

TO DEANNA
FR JARED
ADD TO SKED LINES 54-56
RVSD TOTAL \$62,850
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ROB PORTMAN FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	T		1100P-1135P	30		\$1,500.00	10/28	10/28	1		FRI	1
AGENCY ADVERTISER CODE = 280 AGENCY PRODUCT CODE = 316 AGENCY EST# = 2983												
PROGRAM : NEWSCENTER 7 RA21+ : 10.1 CON COM1 : NEWSCENTER 7												

REP HEADLINE# 8248865 TRF# 119847 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT10/16 11.15
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES*** *** WHIO-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
12	T		1100P-1135P	30		\$1,500.00	10/31	10/31	1		MON	1
PROGRAM : NEWSCENTER 7												
RA21+ : 10.1												
CON COM1: NEWSCENTER 7												
22	T		1130A-1200N	30		\$200.00	10/30	10/30	1		SUN	1
PROGRAM : WHIO REPORTS												
RA21+ : 4.9												
CON COM1: WHIO REPORTS												
45	T		1100P-1135P	30		\$1,500.00	10/26	10/26	1		WED	1
PROGRAM : NEWSCENTER 7												
RA21+ : 10.1												
CON COM1: NEWSCENTER 7												
54	A		730P-800P	30		\$1,200.00	10/27	10/27	1		THU	1
PROGRAM : ENTERTAINMENT TONIGHT												
ORD COM1: TARGET 7 INDEX: 107. NIELSEN: 6.3												
CON COM1: ENTERTAINMENT TONIGHT												
55	A		800P-900P	30		\$3,500.00	10/27	10/27	1		THU	1
PROGRAM : BIG BANG THEORY/THE MILLERS												
ORD COM1: TARGET 7 INDEX: 107. NIELSEN: 8.6												
CON COM1: BIG BANG THEORY/THE MILLERS												
56	A		1200N-1230P	30		\$1,000.00	10/25	10/25	1		TUE	1
PROGRAM : NEWSCENTER 7												
ORD COM1: TARGET 7 INDEX: 97. NIELSEN: 8.0												
CON COM1: NEWSCENTER 7												
OCT/16			53350.00	NOV/16		\$9,500.00						
											CONTRACT TOTAL	62850.00
											TOTAL SPOTS	56

MARKET TOTALS \$103,909 WHIO 55% WDTN 30% WKEF 10% WRGT 0% CABL 0% WBDD 5%

SVC- NSI
DEMOS- RA21+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE